

# Traffic Action Plan

## CONTENT CHECK

- ON TOPIC AND THOROUGH
- SEVERAL SUBHEADINGS/EASY TO SCAN
- PROOFREAD/EDITED/READ OUT LOUD
- MONETIZED IN A NON-SLEAZY WAY
- CLEAR CALL TO ACTION
- VERTICAL IMAGES FOR PINTEREST

## SEO CHECK

- KEYWORDS RESEARCH COMPLETED
- INTERLINKED / OUTBOUND LINKS
- ALT TEXT IN IMAGES
- TAGS & CATEGORIES USED PROPERLY

## AFTER PUBLISHING

- SHARED IN YOUR GROUPS
- ADDED TO TAILWIND INTERVALS
- DROP IN SHARE GROUPS & ROUNDUPS
- LINK TO IN OLDER BLOG POSTS